

CS 97-55

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APR 3 1997

Federal Communications Commission
Office of Secretary

Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

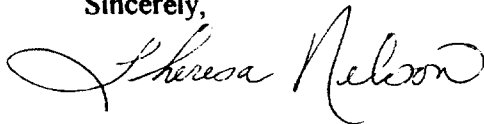
Re: Pending Television Rating System

Dear Mr. Hundt,

Because of the flood of TV violence, sex, and bad language, I feel that the rating system needs to be based on CONTENT rather than age. Also, there needs to be a return to respecting THE FAMILY HOUR at which time only wholesome and appropriate programs are aired.

The current trend of television programs is contributing to the moral decay of our once great nation. I urge you to base the new television rating system on content of programs, which will be a better guide for parents trying to monitor their children's TV viewing.

Sincerely,



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CS 97-55

March 9, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

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APR 3 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for our children. Parents do not want the TV industry to interpret what is best for our children. We want to make those choices ourselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

I do not believe the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I ask that the FCC not approve the industry rating system. Instead, I request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);

That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system;

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

As a parent (and grandmother), I thank you for this opportunity to comment on an issue so important.

Sincerely,

Fran Dodson

Fran Dodson
Akron, Ohio

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Federal Communications Commission
Office of Secretary

6513 Stonington Drive
Hixson, TN 37343
March 5, 1997

The Honorable Reed Hundt, Chairman
Federal Communication Commission
1919 M Street, NW
Washington, DC 20554

Dear Chairman Hunt:

I am writing to request that the age-based rating system we now have for television be replaced by a content-based system. We threw our TV out long ago because of the filth and perversion which is so prevalent in programming, but we are very concerned for the millions of children who are bombarded by it every day. As the saying goes, "We're not raising dogs at our house; we're raising children."

Thank you for your time.

Sincerely,

Sharon Johnson

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5730 Van Camp Rd.
McKean, PA 16426
Mar. 3, 1997

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Federal Communications Commission
Office of Secretary

FCC Chairman Reed Hundt
1919 M St. NW
Washington, DC 22036

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Dear Mr. Hundt:

I am writing to express my discontent over the current TV rating system. As you well know the majority of parents would like to see a system which is based on content (sex, violence and language) rather than a subjective age-based system. I feel that a content-based rating system gives the viewer more information about the upcoming program which enables them to make a better decision about who should watch the show. The more information that parents can have upfront, the better.

Crime and violence are constantly increasing. Also, drug and alcohol use among our youth are on the rise along with promiscuous premature sex. TV is not solely to blame for the disintegration of our society, but it certainly is a factor. Our young people watch shows which glamorize violence and sex. We should be making every effort to ensure that our youngsters are kept "young" for as long as possible.

Thank you for listening. I hope that you will consider taking another look at the TV rating system.

Sincerely,

Marcia Whiting

Marcia Whiting

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Thomas Chieu Diep

1342 63rd Street Brooklyn, NY 11219 (718) 837 - 9160

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March 13, 1997

Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

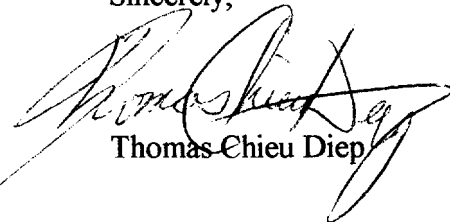
Dear Public Relations Chairman of Media Broadcasting,

I am currently enrolled as a full-time student at Pace University. For my Consumer Behavior course, I am required to do a research presentation on any subject dealing with consumer attitudes. I am writing to express my interest on the subject of Consumer Perception On The Newly Established TV Rating System.

Can you please send me all the literature you have on the subject matter. Such as: all the TV Rating legends and its meanings; interviews done on peoples reactions of the topic; how this system came about being established; and whatever else I miss to mention.

I greatly appreciate your time and co-operation in helping me with this project.

Sincerely,



Thomas Chieu Diep

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The North Carolina
Extension Homemakers Association, Inc.

February 1997

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APR 3 1997

Federal Communications Commission
Office of Secretary

The Honorable Reed Hunt
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Commissioner Hunt :

We are writing to urge the Federal Communications Commission to hold a public hearing as part of its review of the television industry's rating system.

The National Association for Family and Community Education and its affiliate, North Carolina Extension Homemakers Association, are grass-roots organizations which have been actively involved in family issues for the past 60 years. We are concerned that the family issue of the recently implemented television rating system does not address the needs of parents.

The questions generated by the current age-based television rating system deserve a public hearing. We urge you to hold such a hearing soon on this issue which is so important to families in America today.

Sincerely,

*Shirley Scott
Oak Grove Ext.
Homemakers*

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Chairman Hurst,

9700-221

Please do what ever you can to help clean up television. We all know that it is contributing to the moral decline of our Culture. From what I have seen of the new ratings for TV, I am very opposed to the age based system and want a very clear Content-based system to help our parents and to protect our children from constant filth. Sincerely,

Mrs. Datsy L. Wilcox

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Fountain of Life

1961 Hwy. 52 S. • P.O. Box 350 • Mt. Airy, N.C. 27030

Pastor: Wesley Flippin

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Phone: 789-0400
Home: 351-3362

APR 3 1997

Federal Communications Commission
Office of Secretary

March 4, 1997

The Honorable Reed Hundt, Chm.
Federal Communication Commission
1919 M Street, NW
Washington, DC 20554

Dear Sir:

We, the people of Fountain of Life Family Worship Center, desire to inform you that we are opposed to the age-based system and want a content-based system and the restoration of the Family Hour to clean-up television. We are 175 in number.

Thank you for your attention to this matter.

Sincerely,

Pastor Wesley Flippin

Pastor Wesley Flippin
For the people of Fountain of Life FWC

CWF/swl

MMB ENFORCEMENT
COMPLAINTS &
INVESTIGATION

Mar 10 3 34 PM '97

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FAMILY WORSHIP CENTER

CS97-55

204 Link Avenue
Pittsburgh, PA 15237

February, 1997

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Federal Communications Commission
Office of Secretary

Mr. Reed Hundt
FCC Chairman
1919 M. Street NW
Washington, DC. 22036

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Dear Mr. Hundt,

I understand that despite a survey showing 80% parental approval of a ratings scale describing programs in terms of language, sexual, and violence content, the scale which has been adopted by the Motion Picture Association used ages as a measurement to rate programs suitability.

I would like to go on record to oppose this. As I understand it, this system requires a parent to decide between categories of youth Y, over and under 7 Y7, G, PG 14, and mature. It would be far more helpful to know specifically whether the programs contain harsh language, or violent and sexual acts inappropriate for young viewers.

A child's chronological age does not help determine what type of viewing content may be contained in a PG rated show. Some PG shows can be very offensive in these three categories.

Please consider adopting the simple labelling of S for sexually inappropriate content, V for violence, and L for language. It is a very clear and easy way for parents to screen programs to avoid offensive content for our children to watch.

Sincerely,

Bonnie & Mark Johnston
(Bonnie & Mark Johnston)

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Federal Communications Commission
Office of Secretariat

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1-27-97

FCC
MASS MEDIA BUREAU
ENFORCEMENT DIVISION
COMPLAINTS AND INVESTIGATIONS BRANCH
1919 M ST NW
WASHINGTON DC 20554

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MAR 12 3 09 AM '04
HMB ENFORCEMENT
COMPLAINTS
INVESTIGATIONS

WWTW 9/10 CADILLAC MI 49601 shows Seinfeld from
7:00 PM to 7:30 PM Monday-Saturday.
Several times during the afternoon promos are shown,
sexual innuendo is often part of the promo.
1-13-97-Seinfeld: "I have to hold the baby while they
do it" 5:22PM, 5:40, 5:49, 6:22.
1-15-97 Man's pants drops from knees to floor, lady
opens door gasps and says "I, m sorry". Topless lady
walks into group (back turned), says "I, m thirsty,
does anyone want a drink". 12:20PM, 5:20, 5:50, 6:10
1-21-97 Seinfeld, "You faked it with me? That heavy
breathing, -- -- --. She, :Fake, fake,
fake, fake". 6:20PM
and I show has mentioned orgasms.

I have complained to WWTW 2 times and friends have
also complained

Seinfeld does not have G rating when shown at this
time.

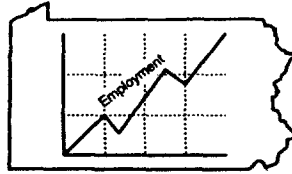
I also believe that the new ratings should be shown
more than 10 seconds at the beginning of the program.
It should be prominent during the show

Barbara Hansen
FO Box 217
Grand MI 49637-0217
616 276-9685

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Current
Employment
Statistics

Pennsylvania Current Employment Statistics

Mark Ritenour

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APR 3 1997

Dear Sir:

I am writing to state
my opposition for a Age-Based
Television Ratings System. The
current material shown on national
TV has been skimming the bottom
for over 15 years. Please support
a Content-Based Rating System +
a restoring of the "family hour".

Federal Communications Commission
Office of Secretary

Respectfully,
Mark L. Ritenour

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Federal Communications Commission
Office of Secretary

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CS 97-55

3345 River Dr.
Lawrenceville, Ga. 30044
March 10, 1997

The Honorable Reed Hundt, Chairman
Federal Communication Commission
1919 M Street, N.W.
Washington, DC 20554

Subject: Age-Based System

Gentlemen:

I am opposed to the age-based system
and want a content-based system and
the restoration of the Family Hour to
clean-up television.

Respectfully yours,
Steve A. James

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The North Carolina
Extension Homemakers Association, Inc.

February 1997

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APR 3 1997

Federal Communications Commission
Office of Secretary

The Honorable Reed Hunt
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Commissioner Hunt:

We are writing to urge the Federal Communications Commission to hold a public hearing as part of its review of the television industry's rating system.

The National Association for Family and Community Education and its affiliate, North Carolina Extension Homemakers Association, are grass-roots organizations which have been actively involved in family issues for the past 60 years. We are concerned that the family issue of the recently implemented television rating system does not address the needs of parents.

The questions generated by the current age-based television rating system deserve a public hearing. We urge you to hold such a hearing soon on this issue which is so important to families in America today.

Sincerely,

Gloria G. Lucas

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CS 97-55

March 18, 1997

The Honorable Reed Hundt, Chairman
Federal Communication Commission
1919 M Street, NW
Washington, DC 20554

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Federal Communications Commission
Office of Secretary

Jeff Keller
1095 Salem Drive
Hanford, CA 93230

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Dear Sir,

the purpose of this letter is to let you know that I oppose the age-based system rating system for television programming. I want a content-based system and the restoration of the Family Hour to clean up television.

Thank You,



Jeff Keller

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CS 97-55

APR 3 1997

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Federal Communications Commission
Office of Secretary

I am opposed to
the age-based system
and want a content-
based system and the
restoration of the Family
Hour to clean up
television.

Please
Mrs. Pamela A
Mauger

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WRITING AGAIN SINCE WE DID NOT RECEIVE
A REPLY TO THE 2-8-97 LETTER CS97-55

February 8, 1997

The Honorable Reed Hundt
Chairman
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

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APR 3 1997

Federal Communications Commission
Office of Secretary

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Re: New TV Ratings System

Dear Honorable Hundt:

We want to voice our objections to the new TV ratings system. It's completely useless, having the rating shown for only 15 seconds at the start of each program. With most of the shows being objectionable for children in some way, i.e., violence, sex, language, etc., the rating should be displayed either continuously or, at least, every five minutes or so throughout the program.

We also would like to see descriptive ratings in the TV guides so that parents can judge beforehand what their children can watch. As it is now, there is little or nothing to guide parents as to the content of most shows until it's too late in the program and one has to explain to the child that you are turning off the set because of inappropriate content.

Thank you for your attention to this matter.

Sincerely,

Mr. & Mrs. W. Urmetz
Mr. and Mrs. Walter Urmetz
4355 Berkford Cir.
Atlanta, Georgia 30319
(770)452-8824

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CS 97-55

February 25, 1997

Federal Communications Commission
Chairman Reed Hundt
1919 M Street NW
Washington, D.C. 10554

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Federal Communications Commission
Office of Secretary

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Re: TV Ratings

Dear Chairman Hundt:

In regards to the new television program rating system, I must say that I am very disappointed. Being a parent and grandparent, I am deeply concerned with the graphic, violent content of today's TV programing.

The small rating, which is displayed at the very beginning of a program, does not allow enough time or information for busy adults to supervise their family's viewing until it is too late and the damage has been done.

I feel that more information must be presented to parents revealing the contents (strong language, nudity, violence, etc.) of TV programs. Perhaps this could be put in the TV viewing guides or displayed at the bottom of the TV screen after each commercial break.

I hereby ask you to take whatever action necessary toward promoting a better rating system for television programing.

Sincerely,



Mrs. Laurie G. Folse
11392 Highway 1064
Tickfaw, Louisiana 70466-4302
(504) 567-5848

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13 March '97

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Federal Communications Commission
Office of Secretary

Dear FCC,

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I would like to voice
my opinion concerning
the television rating system;

I am very much opposed
to the age-based system,

and am 100% for a
content-based system -

Thank You
Sandra Tate

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202 B North B Street
Easley, SC 29640

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March 10, 1997

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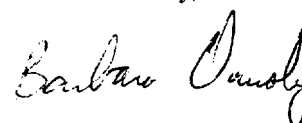
Federal Communications Commission
Office of Secretary

The Honorable Reed Hundt
Federal Communication Commission
1919 M Street, NW
Washington, DC 20554

Dear Mr. R. Hundt,

As a middle school counselor I was excited to hear about the rating system that the major networks were implementing. The present system has been a significant disappointment. I prefer a return to a "family hour", where all shows are suitable for all ages. In the absence of a "family hour", I prefer a content-based rating system. The current system appears to reserve the strongest two ratings for violent content. Sexual content appears to be taken lightly and only receives a PG rating. A large portion of the shows that are in the family hour are rated PG. These shows contain sex outside of marriage, homosexual relationships and sex with multiple partners. Our young people are being numbed to this type of activity. Please do not tell us who should watch a show, tell us what is in the show and let us decide.

Sincerely,



Barbara Dansby

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The North Carolina
Extension Homemakers Association, Inc.

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February 1997

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APR 3 1997

Federal Communications Commission
Office of Secretary

The Honorable Reed Hunt
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Commissioner Hunt :

We are writing to urge the Federal Communications Commission to hold a public hearing as part of its review of the television industry's rating system.

The National Association for Family and Community Education and its affiliate, North Carolina Extension Homemakers Association, are grass-roots organizations which have been actively involved in family issues for the past 60 years. We are concerned that the family issue of the recently implemented television rating system does not address the needs of parents.

The questions generated by the current age-based television rating system deserve a public hearing. We urge you to hold such a hearing soon on this issue which is so important to families in America today.

Sincerely,

Joan W. League

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Federal Communications Commission
Office of Secretary

Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

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Re: Pending Television Rating System

Dear Mr. Hundt,

Because of the flood of TV violence, sex, and bad language, I feel that the rating system needs to be based on CONTENT rather than age. Also, there needs to be a return to respecting THE FAMILY HOUR at which time only wholesome and appropriate programs are aired.

The current trend of television programs is contributing to the moral decay of our once great nation. I urge you to base the new television rating system on content of programs, which will be a better guide for parents trying to monitor their children's TV viewing.

Sincerely,

Betty + Mike Conley

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Federal Communications Commission
Office of Secretary

Dear Sir,
you must be joking about
the new T.V. ratings. It's no
ratings at all. Hollywood is
out of touch with the people,
+ and what the we want.

Paul + Linda Harden
11288 E. Parr Ave.
Brazil, Indiana
47834

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CS 97-55

FEBRUARY 21, 1997

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APR 3 1997

MR. REED HUNDT
FEDERAL COMMUNICATIONS COMMISSION
1919 M. STREET N.W.
WASHINGTON, DC 20554

Federal Communications Commission
Office of Secretary

DEAR MR. HUNDT:

I AM WRITING ASKING THAT THE NEW RATING SYSTEM BE REJECTED AS IT NOW STANDS.

UNDER THE PRETENSE OF PROVIDING HELP TO PARENTS, THE INDUSTRY HAS DONE THE OPPOSITE. THEY TELL PARENTS THAT ALL PROGRAMS RATED TV-Y, TV-7, TV-G, TV-PG, AND TV-14, REGARDLESS OF CONTENT OR THEME, ARE SUITABLE FOR KIDS AND YOUTH.....AND GET THIS~~~~THE PERSON WHO PRODUCES THE PROGRAM IS THE ONE WHO RATES IT! NO INPUT FROM THE VIEWING PUBLIC IS ALLOWED. THERE WILL BE NO CONSISTENT PERSPECTIVE USED IN THE RATINGS SINCE HUNDREDS OF DIFFERENT INDIVIDUALS WILL BE DOING THE RATINGS BASED ON THEIR OWN INTEREST.

PLEASE REJECT THE RATINGS AS THEY NOW STAND.

SINCERELY YOURS,

Jack & Lisa Fortenberry

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Federal Communications Commission
Office of Secretary

3/8/97

DEAR MR HAND DOCKET FILE COPY ORIGINAL

I AM OPPOSED TO THE AGED BASED RATING
SYSTEM FOR THE FAMILY HOUR SINCE IT
STARTED THERE ARE MANY INCONSISTENCIES
IN THE RATING. A CONTENT BASED
SYSTEM WOULD WORK BETTER THANK YOU

Alley

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Federal Communications Commission
Office of Secretary

I feel that Content Based rating for television shows would be much more beneficial than age Based rating.

Thank you for your consideration.

Sincerely,
Ben M. Carson

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